



April 9, 2010

Dear California Faucets Select Dealer:

Thank you for your past support of our patent-pending StyleDrain™, the first truly decorative shower drain system. And today, we are taking designer shower drainage to an entirely new level.

California Faucets is pleased to announce the introduction of the revolutionary **CeraLine™** channel drain to the North American market. Winner of virtually every important design award in Europe, CeraLine will delight discriminating homeowners, designers, architects, and craftsmen here in America with its clean, linear visual appeal.

Meticulously crafted to the highest standards in Germany, CeraLine has been re-engineered from the ground up to meet North American installation and plumbing standards. Among the many visual and technical features of CeraLine:

- Trim sizes from 28 –48 inches allows installation flexibility in showers ranging 32 to 52 inches wide.
- Three distinct trim styles: Metro, Edge & Custom.
- A choice of 7 different surface finishes plus the option to inlay matching tile for a virtually seamless look.
- High capacity drainage
- Height-adjustable capability of trim to ensure flush-to-tile installation every time.
- Compatible with all waterproofing methods including hot mop, PVD/CPE or liquid membrane.
- Engineered for North American installation requirements.
- Ability to create a totally accessible, curbless shower or wet room

All items are now IN-STOCK for delivery.

Please review the enclosed material. If you need further information, feel free to contact us at (800-822-885) or (info@calfaucets.com), to get a complete CeraLine sales kit. The kit includes an updated price sheet, complete technical specifications and installation instructions. Or visit www.calfaucets.com

Thank you again for your continued support and remember, today no truly decorative shower is complete without StyleDrain or CeraLine.